



Nacro
WE **CHANGE** LIVES

**A CHANCE
FOR EVERYONE**

A **CHANCE** FOR EVERYONE –

WE WILL **STRIVE** EVERY DAY TO GIVE PEOPLE
THE HELP THEY NEED.

WE WILL **CAMPAIGN** NON-STOP TO ACHIEVE OUR
VISION OF A SOCIETY WHERE EVERYONE HAS
THE CHANCE TO SUCCEED.

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INTRODUCTION

We are facing unprecedented challenges to how we live. From Brexit to climate change through to technological advances and populism, we all face a bewildering and fast moving set of choices and changes to our everyday lives. It's harder than ever to find and keep a job that pays enough, to find a home that's affordable or to navigate the complexities of a system that should be there to help but often makes things worse.

We all have different paths through life, some harder than others. We all make mistakes, some much worse than others. The sad truth is that when people become homeless, face drug addiction or go into prison they are swept into a current they can feel powerless to escape from.



THIS ISN'T INEVITABLE.

By removing the barriers and giving the right support, we can give people the chance they need to create a better life for themselves, their families and give them the chance to contribute to our communities.

At Nacro we believe everyone should have the best chance at a second chance, and we won't rest until everyone does. That's why we strive to help as many people as we can through practical and emotional support to give people somewhere to live, skills, a job and connections as well as someone to turn to when life gets tough.

We will use our expertise to campaign relentlessly to achieve our vision of a society which really does give everyone a chance to succeed.



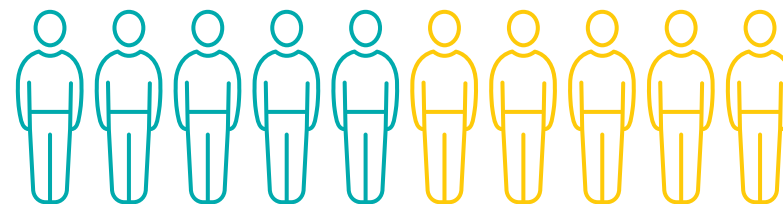
OUR BELIEF

Our core belief is that a good education, a decent job and a safe place to live are what everyone in our society deserves. For those who end up in prison, it's the start of new chance, not a road to nowhere.

In England and Wales we have the **HIGHEST NUMBER** of people in prison of any country in Western Europe.

82,676
(as at end of June 2019)

On top of this, over half of people released from prison commit another crime **WITHIN A YEAR.**



THE SYSTEM IS BROKEN AND WE NEED TO **FIX IT.**

We all know that having somewhere to live, a job, good health and connections mean someone is much less likely to commit a crime. Sadly, a growing number of people who enter prison are homeless; thousands have mental health problems, drug addictions, are unemployed and/or have bad experiences of the education system. For far too many this stays the same when they're released.

THIS ISN'T INEVITABLE.

As a society we believe that there should be consequences for those who break the law, but we also believe that those who end up in contact with the criminal justice system should be given the support they need to be able to turn their lives around after serving their sentence, and have the best chance at a second chance.

Nacro sees that by removing the barriers and giving the right support, thousands of people have the chance to rebuild their lives and their families, and to contribute to our communities. **Even more people could have this chance if the system were reformed.**



OUR VISION

What does this actually mean to us at Nacro? These are not just words. We know we can help people get a second chance and we will always fight for them to get it.

NO-ONE LEFT BEHIND

Tens of thousands of young people across the country are excluded from school or feeling excluded in education. A one-size-fits-all approach to learning is leaving so many behind. In our education centres we see what a waste this is. We see talented, brilliant children who – with some support, attention and structure – thrive. They get the grades they deserve and the jobs and lives that they always should've been able to.



A SECOND CHANCE

Too many people are being sent to prison for too long. During their sentence and once they're released, the system does everything it can to stop them rebuilding their lives and giving back to their communities. We work with thousands of people in prison and out, giving them the support, advice and skills they need to build a new life and to take that chance to do it differently.



A HOME FOR A FUTURE

A safe, secure, affordable home is what we all want. When you come out of prison or hospital or have been homeless, it's even more critical that you get the chance to plan your life from behind your own front door. Every year we help thousands of people find a home, keep it and thrive in it.



OUR APPROACH

To reach our goal we will:

- Campaign to make education more inclusive, to make our criminal justice system fair and effective, and to ensure there's a safe home for everyone
- Build public support for a justice system that is fair, transparent and gives everyone a second chance
- Give the best possible support and advice to those that come to us
- Ensure our staff and volunteers have the tools they need to achieve our vision





TURNING UP THE VOLUME

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We are not afraid to set the agenda or challenge the status quo. We want to make an impact and we will make sure our voice and the voice of those we help, is heard.

We use the expertise from our face to face work with people to campaign for changes to policy and systems which stop people having a second chance. We speak out for and with the people we support, making sure they have power over their own futures.

OUR AIM

Our aim over the next three years of campaigning is to make a significant difference to the lives of the thousands of people struggling in the criminal justice system, failed by schools and struggling to find a home.

MAKING IT HAPPEN

We will focus on winning change on the root causes and target our efforts to making the greatest positive impact for the people we help.

We will put the voices and stories of those we work with at the heart of everything we do and ensure that they are heard at every level of government and beyond.

We will create a compelling evidence base to support our calls and offer solutions.

OUR PLEDGE

To win public and political support to transform the justice system and the lives of those affected by it for the better.



CREATING CHANGE ON THE GROUND

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We know that there are more people than ever in need of our help and support. From young people left out of the education system, to people coming out of prison and care leavers looking for somewhere to live, all of them are struggling through a system that puts barrier after barrier in their way.

OUR AIM

Our aim for this strategy will be to focus on services that support people to achieve – to gain qualifications, to leave prison with a home and a plan, to provide homes to those most in need and support them to thrive.

MAKING IT HAPPEN

However people come to us we will provide them with the best possible help to reach their potential, solve their problems and we will do so quickly, effectively and compassionately.

We will ensure that the people we help are central in shaping what we do.

We will use our knowledge and experience to create innovative solutions for new and existing problems and expand our services to help even more people.

OUR PLEDGE

We will deliver sustainable outcomes for our service users by tackling the causes and consequences of their problems.



STRONGER TOGETHER

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We have a fundamental belief in social justice, fairness and a second chance. This drives us to find solutions and work to make things better and we won't give up until we've done so.

OUR AIM

To achieve our aims we will ensure that our staff and our volunteers have the tools they need to transform the lives of the people we help.

MAKING IT HAPPEN

We will embed a culture where our staff and volunteers can engage with our aims and live our values to deliver our strategy and be accountable for their role in doing so.

We will do this by providing the structures, systems and technology that enable us to work seamlessly together.

We will ensure our infrastructure, our geography and the way we work focusses the organisation on achieving our aims.

We will take a fair, reasonable and sustainable approach to pay and reward which ensures we can recruit and retain the people we need.

OUR PLEDGE

To ensure that our focus, our energy, our people and our organisation are channelled as effectively and efficiently as possible to make the biggest difference for those who need our help.

CONCLUSION

Generations of people in this country have been failed. They and their children have grown up without having the best chance to succeed. For over 50 years we've been trying to change this, to provide homes for those most in need, qualifications and hope to those excluded from education and a second chance to those trapped in the criminal justice system. We've had successes but not enough. We don't give up and we never will. We know we can't do it alone. We need your help to make this happen – whether you're a member of staff, volunteer, funder or supporter. No matter what you have to offer, it will make a difference. It will help us make people believe that change is possible, that someone is on their side, someone is there who believes in them and believes that we all should have the **best chance at a second chance.**